

MIGRATE

<on-demand content conversion>

Convert FrameMaker and Word documents to create useful DITA

The creation of truly useful DITA to support single-source publishing applications is not always as straightforward a process as it may at first appear. There are a number of issues that need to be addressed along the way to ensure the successful conversion of content from a low-granularity medium, such as publications created in Adobe® FrameMaker®, to a high-granularity XML architecture such as that supported by DITA (Darwin Information Typing Architecture).

Stilo experts provide a deep technical understanding of source documentation formats, DITA specializations, the idiosyncrasies of XML authoring tools and custom publishing processes, to assist clients in their content conversion strategies. And all of this is underpinned by Migrate technology, Stilo's on-demand, pay-as-you-use conversion service.

CUSTOMER CASE STUDIES



STMicroelectronics

STMicroelectronics is a leading provider of semiconductor solutions and manages 650,000 pages of active technical documentation, of which 70,000 pages are updated every year. In addition, a global team of 50 authors produces 100,000 new pages annually. The company appointed Stilo to consult on content modelling, improve publishing processes, develop new style sheets and handle all of the legacy content migration from FrameMaker to the DITA technical publishing standard. By migrating to DITA, the company aims to reduce the cost of content development and re-use, ensure the timeliness of published information and improve the consistency and accuracy of content for all its customers.

“The Migrate service was an important factor in our choice of Stilo to support our conversion project. Unlike conventional services, Migrate gives authors hands-on control over how and when they convert their content. Documents can be converted in a matter of minutes, thus avoiding the traditional content freeze during the conversion process – a definite plus for STMicroelectronics which has large quantity of content to convert.”

Sheila D'Annunzio, Head of Technical Documentation, STMicroelectronics



Customers who use Stilo's Migrate DITA conversion service benefit from

- An automated, on-demand DITA XML conversion service accessible globally 24/7
- Pre-configured conversion pipelines, tailored to address unique publishing requirements
- The ability to convert rich content, including text, graphics, equations and tables, with a high degree of precision and consistency
- Full control over content quality with the use of a sophisticated built-in rules editor
- Continuous improvements in automation, reducing the need for manual pre and post-processing tasks
- Immediate turnaround times for document conversion, enabling the most challenging project deadlines to be met
- Pay-as-you-use pricing



GLOBALFOUNDRIES

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GLOBALFOUNDRIES is the world's first full-service semiconductor foundry with manufacturing centers in Germany, the United States and Singapore, and major facilities for research, development and design located across the US, Europe and Asia. The organization is also the largest foundry in the world by revenue, serving more than 150 customers. As part of a new enterprise publishing initiative, utilizing Quark publishing technologies, GLOBALFOUNDRIES needed to initially convert around 3,000 pages of legacy FrameMaker content into the DITA XML format, and selected Stilo as its conversion partner.

"Stilo worked collaboratively with our technical documentation team in the United States and used its online Migrate tool to convert our documents for us. These documents were rich in terms of content, incorporating tables, images and equations. Stilo's support has enabled us to begin our migration to a new authoring and production environment on schedule, helping us to resolve any technical issues that arose during the transition. We enjoyed working with the Stilo team and look forward to working with them again in the future."

**David Brown, Technology Development Manager,
GLOBALFOUNDRIES**

GLOBALFOUNDRIES
regional office
in Dresden, Germany



stilo.com/migrate

For more information,
please contact

migrate@stilo.com

Stilo Europe +44 1793 441444

Stilo North America +1 613 745 4242

About Stilo

Stilo International (LSE:STL) is the leading provider of automated XML content conversion solutions and associated processing technologies to content aggregators and multi-channel publishers. Products include OmniMark, the high-performance content processing platform, and Migrate, the world's first on-demand, pay-as-you-use, content conversion service. Operating from offices in Europe and North America, we support customers in Aerospace & Defence, Manufacturing, IT, Telco, High Tech, Publishing and Government.

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