

OPTIMIZER

Automatically identify reuse potential across your DITA content and deduplicate repeated topics

Maximizing content reuse

Content reuse is a fundamental benefit of DITA adoption, providing huge efficiency gains to authoring teams and helping to ensure the consistency of published information across an enterprise.

However, identifying potential reuse opportunities and implementing reuse strategies can be a painstaking and laborious process. As an increasing volume of content is authored in DITA across authoring teams, then invariably more content is replicated over a period of time. Keeping your content optimized for potential reuse should form part of any successful DITA implementation strategy.

Whether you're embarking on the conversion of your content to DITA for the first time, or have existing DITA content that you would like to evaluate for additional reuse opportunities, then Stilo's DITA **Optimizer** can help.

With DITA **Optimizer** you can

- ▶ Significantly reduce the amount of content that needs to be maintained on an ongoing basis
- ▶ Generate more focussed and rapid search engine results for customer queries
- ▶ Publish more accurate and normalized content, especially important in potentially hazardous and highly regulated environments

DITA **Optimizer** forms part of a new services offer from Stilo comprising **4 easy steps**



Analysis

Optimizer analyzes your DITA content and identifies topic and element-level reuse opportunities



Deduplication

Following joint review and feedback, **Optimizer** deduplicates exact and near-exact matches



Quality Check

Stilo quality checks the results and reviews them with you



Delivery

Stilo delivers your deduplicated content along with updated conref and topicref files

Looking to convert your content to DITA?

Stilo's Migrate is a unique, well-established cloud service that enables technical authoring teams to automate the conversion of content to DITA XML from source formats including Word, FrameMaker, RoboHelp and XML/SGML/HTML. We have helped our customers convert more than a million pages of content to DITA XML over recent years, and our technology, along with our accumulated experience, places us at the forefront of DITA conversion specialists. Learn more at stilo.com/migrate